



SPEAK & INFLUENCE LIVE WORKSHOP WITH BOFTA YIMAM

FIVE Strategies to SLAY your public speaking skills... so you can BOOST your confidence, CRAFT a powerful message, CAPTURE your audience and FREE yourself of FEAR

Maybe your job is asking you to do more public speaking.

Or you secretly dream of rocking a stage and sharing your personal message.

Maybe you're struggling with how to confidently pitch your business.

Or maybe you feel you're not quite nailing your message in your digital platform-- like social media, podcasts or YouTube.

It can be nerve-wracking trying to figure it all out on your own.

And the truth is, improving your public speaking can help you in nearly every facet of life.

My career has been a journey, and thankfully, I've learned my way through public speaking both live on-air and at various live events.

Now, I want to use what I've learned to help you speak with influence— whether for a business presentation, large speaking event, digital platform, networking opportunity and/or classroom.

TAKE YOUR PUBLIC SPEAKING SKILLS TO THE NEXT LEVEL

*Join Emmy Award Winning journalist,
TV anchor and public speaker*

Bofta Yimam

*for a semi private, one-day exclusive
LIVE workshop,
designed to help you:*

*Implement quick strategies to prepare for your talk

*Tips to command your audience's attention

*Skills to boost your stage presence

*Key strategies to craft your personal or businesses' story into your talk or pitch.

*Discover confidence breakthroughs

WHAT CAN YOU EXPECT?

It's a one of a kind experience, designed for the person who's looking for a **high quality laser-focused public speaking workshop.**

You will walk out of this workshop with strong tips and nuggets that I have learned from private coaches, consultants, national conferences, professional speakers and also, my own experiences.

I am an Emmy and Murrow award-winning journalist, morning TV anchor for a #1 rated show and public speaker.

I have literally made a living, using my voice and writing skills.

And I have so much to share with you.

THE BENEFITS OF INTIMATE WORKSHOPS

Yes, there are plenty of busy seminars and big conferences you could go to for your business or brand, but none of them will offer the intimacy of this private VIP setting that really unpacks what's holding you back from taking your public speaking to the next level.

I only invite eight people into the workshop so it remains intimate, offers high impact and an action-oriented experience.

You will be able to implement the strategies we learn immediately. This workshop is designed to help you get farther-- faster.

HERE'S WHAT THE DAY LOOKS LIKE:

It's a six-hour workshop created to help you learn quickly and easily absorb top strategies.

What you'll receive:

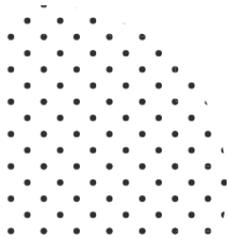
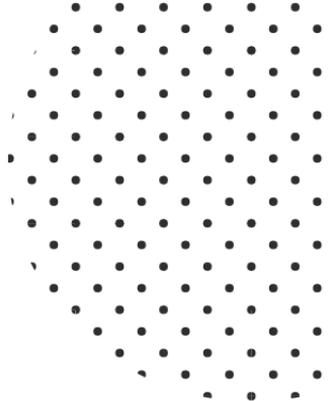
*Welcome package and questionnaire

*42 page workbook plus bonus material on crafting your pitch

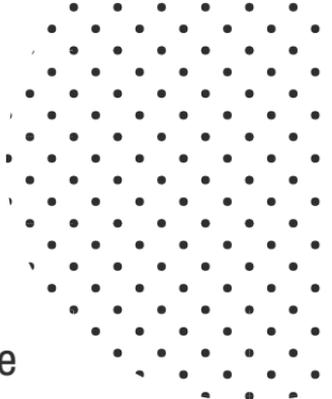
*Lunch, light snacks, coffee & water

*Hot seat laser coaching

*Champagne toast



SPEAK & INFLUENCE DAY BREAKDOWN



10AM	Welcome
10:15-11:00AM	Your Road to Confidence
11:00-12:30PM	Knowing Your Subject Matter & Identifying The Audience
12:30- 1:30PM	Lunch
1:30-2:45PM	Storytelling and Powerful Tips To Capture Your Audience
2:45-3:00PM	Break
3:00-4:00PM	Crafting Your Buzzworthy Pitch
4:00PM	Champagne Toast

**SPECIAL BONUS!! PRIVATE POST
COACHING SESSION FOR EACH ATTENDEE**



WHERE CAN I PARTICIPATE?

I would love for you to join me for a day of powerful coaching, where we can work intensively together, giving you practical tools to improve your public speaking trajectory.

When was the last time you had a full day to focus on your public speaking and the message you want to send to the world?

This intensive workshop provides you with a unique kind of uninterrupted attention that you can't get any other way.

And I'm excited to share it with you.

LOCATIONS:

Pittsburgh

Virtual/Online Workshop

Washington D.C. Coming soon

Interested? Let's talk further.
Don't hesitate to reach out:
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